

# PACKAGING GUIDELINES

– as little packaging as possible, but as much as necessary

## AUTHORITY REQUIREMENTS

- 1 Food packaging must be suitable for food contact, approved and documented with a Declaration of Conformity (DoC).
- 2 The packaging must be in line with the current regulations and rules in the area.

## BAMAs GOALS

100% recyclable or reusable packaging, and packaging volume reduced by 5% per ton of product.

- 3 The packaging must ensure the best possible product quality right up to the consumer (prevent food waste).
- 4 The packaging solutions must be appropriate for packing, stacking, picking and distribution, with the least possible transport of "air". The packaging must be functional in the store and for the consumer.

- 5 Do not use more packaging than necessary. Use PackMan to climate assess, map and optimize<sup>1</sup> all materials on both F-pack, D-pack and pallet.
- 6 Prioritize reusable packaging<sup>2</sup>, recyclable<sup>3</sup>, recycled or renewable<sup>4</sup> materials.
- 7 Ask for eco-labeled packaging. When using paper, cardboard or paperboard material, choose from certified forestry (FSC/PEFC).
- 8 When using plastic, choose mono plastic types:
  - a) Use PE, PP or PET, ask for bioPE, bioPP, bioPET and rPET.
  - b) PVC or compostable/biodegradable plastic such as PLA, cellulose acetate are not allowed.
  - c) Choose clear plastic (light colors). Do not use carbon black-colored plastic.
  - d) Ensure a deposit on beverage bottles and choose label adhesives that are approved by Infinitum.

Suppliers must provide documentation and data on materials and solutions.

- 9 Use small labels, preferably the same material as the packaging and use water-soluble glue (max. 60°C).
- 10 Avoid plastic stickers on the product itself. Remove them or choose paper stickers.
- 11 Ikke bruk bølgepapp i flowpack til forbrukerpakninger. Bruk papir/papp/kartongemballasje på «i farta produkter» som lett havner i naturen.
- 12 Choose packaging materials with few additives, printing inks and surface treatment, and avoid substances on the [EU candidate list](#). Avoid printing ink directly towards the product.
- 13 The packaging must be clearly marked with how it should be sorted at source with a symbol and text: [Green Dot Norway/packaging labelling](#)
- 14 Please explain why the product is packed. Certified packaging must be labeled. Provide information to consumers about the content of recycled plastic in accordance with [EU Regulation 2022/1616](#).

<sup>1</sup>**Packaging optimization:** Continuous improvement of packaging throughout the value chain for adequate protection of the product, with the lowest possible environmental impact and the highest possible degree of material recycling.

<sup>2</sup>**Reusable packaging:** Packaging that can be used over and over again for the same purpose.

<sup>3</sup>**Material recyclable:** That the packaging can be sorted out and used as raw material. Avoid mixed materials and plastic on both sides of fiber materials. Mixing paper and plastic is unfortunate; the plastic content of fiber packaging should be less than 5% of the packaging weight.

<sup>4</sup>**Renewable:** That the material is made from raw materials (such as mineral oil) but is based on renewable raw materials such as wood, bamboo, cotton, rapeseed, etc. Renewable raw materials can be used to make many different materials such as paper, cardboard, wooden pallets and plastic. Renewable plastic is referred to as "green" or "bio" (bioPP/bioPE/bioPET).



# PACKAGING MESSAGES AND ECOLABELING

## SORTING MESSAGE

Source sorting is very important to achieve material recycling targets. Place sorting messages and symbols in color clearly on the packaging. Read more at: [Green Dot Norway/packaging labelling](https://www.green-dot.no/en/packaging/labelling)



Rinse and sort the tray as cardboard, the film as plastic

## PACKAGING MESSAGE

If the packaging has been tested in BAMA's test protocol and it is documented that the product needs plastic to avoid food waste, this message must be placed on the packaging:

«**Pakket i plast for bedre holdbarhet. [bama.no/matsvinn](https://bama.no/matsvinn)**».  
(In english: "Packed in plastic for better durability. [bama.no/foodwaste](https://bama.no/foodwaste)".)

## ENVIRONMENTAL MESSAGES ABOUT AND ON PACKAGING

Communicate improvements such as plastic cuts or other material reduction, use of renewable or recycled materials. Make sure you have documentation of the improvement before communicating.

## ECO-LABELING FROM A RECOGNISED THIRD PARTY

Environmentally certified packaging must be labeled. The supplier must ensure that they have a valid certificate for the labeling scheme. The label's design rules must be followed.

Examples of recognized labeling schemes:

FSC eor PEFC



The Swan label (on beverage packaging)

